

# Workshop on “Intellectual Property Rights (IPRs)”

Intellectual Property plays a key role in gaining advantage for achieving higher economic growth in a market driven economy. To promote the understanding of Intellectual Property Rights (IPRs) and to encourage innovation across various disciplines of the University, Internal Quality Assurance Cell (IQAC) organized a workshop in collaboration with University Intellectual Property Rights Cell on 17<sup>th</sup> January, 2020 in Madan Mohan Malviya, Swami Vivekanand Subharti University (SVSU), Meerut. Dr. Vaibhav Goel Bhartiya, Principal, Faculty of Law, SVSU, Meerut, welcomed the eminent speakers Ms. Pooja Kumar and Mr. Ankit Tyagi, IPR experts and all the participants.

The session was started at 11:00 AM by Ms. Pooja Kumar, IPR Expert and explained about Intellectual Property Rights including Patents, Industrial Designs, Copyrights and Trademarks. She also added that how Intellectual Property Rights (IPR) have become important in the face of changing trade environment which is characterized by the following features namely global competition, high innovation risks, short product cycle, need for rapid changes in technology, high investments in research and development (R&D), and need for highly skilled human resources. She concluded the talk by explaining the rationale of protection and the nature of IPR and had shown some examples of patented products. The session was ended at 1.00 PM.

After lunch break, the session was started at 2.00 PM with the presentation of Mr. Ankit Tyagi, IPR experts on “Patent filing procedures and cases studies”. He illustrated patentable and non patentable inventions in India and gave various examples of patents. The procedure for the application of patents and the various steps of granting of patents are described. He concluded the session by explaining about post grant oppositions and Claims.

The session was concluded at 4:00 PM by Dr. Vaibhav Goel Bhartiya, Principal, Faculty of Law, SVSU, Meerut. He explained the process of patent searching, procedure of patent application and support from SVSU for patent Filing as per the guidelines of IPRs Policy.

The Workshop was highly informative to students, teachers and Research Scholars. There were 176 enthusiastic participants of this workshop which provided the valuable awareness and Insight on the various aspects of IPR



**Session taken by Mr. Ankit Tyagi, IPR Experts.**



**Participants of Workshop on Intellectual Property Rights (IPRs)**